

Infographic Assignment

To write effective documents one must consider the way in which the document is constructed. Consider for a moment, that as a nurse, you are an architect of health information and a designer of health messages to a variety of audiences and to meet a variety of needs and demands.

Purpose: The purpose of this assignment is to practice/develop good document design principles. Effective document design can greatly increase speed of access to healthcare for patients and may even ensure efficiency and accuracy in treatment and compliance with medical directives. Effective documents help patients more accurately communicate with healthcare professionals.

Audience: This assignment should be directed at patients

Content/Subject: Your choice

For the MSN students: As a health communicator, you have been asked to create an infographic for <insert your topic of choice here>. I recommend that you create an infographic that you think could actually be used by others. Be sure to take into account the layout (including placement of graphics and text), headers, spacing and typography for the document. Be as specific as possible in your instructions. Keep in mind the information you've read this semester. You may use a template ONLY in so far as the template has a layout - but you should modify the template to reflect the organization that might actually use the material.

For the non-MSN students, think about how healthcare through the ages (what were common diseases in the Middle Ages?) Can you think of something your students have read or might read that could also be looked at through healthcare (The Fault in our Stars comes to mind for me but I am sure there are others.) You could likewise do your infographic or an issue or problem students face on a daily basis - or directed toward the parents/community as some larger societal concern.

With your infographic you should attach a memo addressed to your supervisor explaining why this document is needed and how it will be best used. The memo can be no more than one page this time.

Infographics are exactly what they say they are: information graphics and they marry data (numbers) with text and image. The numbers often are the focus of the story the infographic tells and they do tell a complete story or convey a complete message.

You may use Word or PowerPoint to create your infographic. While I'd prefer that you not use a template of any kind, this assignment can be difficult, and to that end, I will allow you to use one of the tools below. It may be easier and less stressful for you.

<https://venngage.com/>

<http://piktochart.com/>

<https://www.canva.com/create/infographics/>

<http://visual.ly/m/infographics-software-tools/>

If you're using PowerPoint or Word, you may also use the template tools (New>From Template).

I want you to create something that is timely and relevant; something that you wouldn't mind actually using.